

Station KTVX-TV SALT LAKE CITY
 Advertiser () NRCC-NATL REPUB CONG
 Product NRCC IE 2012
 Estimate# 2980
 Buyer Tracey Robinson
 Phone#
 Fax#
 Agency () NATIONAL MEDIA INC
 815 SLATERS LANE
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 155/426/2980
 Flight Dates 08/24/2012 - 08/30/2012
 Hiatus Weeks:
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JAN FOX
 Salesperson Phone# 202-872-5880
 Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---
 CANCEL 1X 8/28 IN CONVENTION
 ADD 1X WIPEOUT AND 1X ROOKIE BLUE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*48	M-TU	8P-9P	CONVENTION 8/27-30	:30	\$3,500.00	08/27-08/28	0	0	0	\$0.00	
	Rating: 7.0											
	Sales Remark: V9 NO SPOT 8/28 ADD MKG NEW LINE											
	V9 Comment Changed, Spots/week Changed											
	*52	TH	7P-8P	WIPEOUT	:30	\$1,750.00	08/30-08/30	1	1	1	\$1,750.00	
	Sales Remark: V9 MKG FOR CONVENTION SPOT											
	V9 Added											
	*53	TH	9P-10P	ROOKIE BLUE	:30	\$1,750.00	08/30-08/30	1	1	1	\$1,750.00	
	Sales Remark: V9 MKG FOR CONVENTION SPOT											
	V9 Added											

---REPORT TOTALS---
 Report Totals: 2 / \$3,500.00

---SALES MONTHLY TOTALS---
 Aug 12: 14 / \$5,300.00
 Sep 12: 53 / \$33,400.00

Rep Order# 8839322 Ver# 9 Status Revised
EC'd. Yes

Traffic Order# 47742

Printed: 08/29/2012 8:55 AM
Last Received: 08/29/2012 8:42 AM
Showing Buylines: All Rep Revised Lines

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Sales Totals: 67 / \$38,700.00
Station Totals: 67 / \$38,700.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$290,977	CABL 0%	KAZG 0%	KJZZ 0%	KENZ 0%	KSL 30%
		KSTU 30%	KTVX 13%	KUCW 1%	KUPX 0%	KUTV 25%
		NTVX 0%				

Books null
Demos RA35+

Makegood Details

KTVX-TV

<u>Order</u>	<u>Order Dates</u>	<u>Alt Order #</u>	<u>Product Code</u>
47742	08/24/12-08/30/12	08839322	426
<u>Advertiser</u>	<u>Product Description</u>	<u>Account Executive</u>	
National Republican C	NRCC IE 2012	Continental Washingto	
<u>Agency</u>	<u>Advertiser Code</u>	Phone: (202) 872-5880	<u>Estimate #</u>
National Media Team	155	Fax:	2980

Original Spots

Line	Spot	Air Date	Eligible Days	Channel	Inventory Description	Display Times	Length	Imp (000)	Rate	Rating	Program	Type
48	2	08/28/12	-T-----	KTVX	Republican Convention	(8:00 PM-9:00 PM)	:30	0	\$3,500.00	0.00		NM
				[1] KTVX								

Totals	1								\$3,500.00	0.00		
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Makegood Spots

Line	Spot	Air Date	Eligible Days	Channel	Inventory Description	Display Times	Length	Imp (000)	Rate	Rating	Program	Type
48	2	08/30/12	---Th----	KTVX	Wipeout 7-8p	7p-8p	:30	0	\$1,750.00	0.00	Wipeout	NM
			[1] KTVX									
48	2	08/30/12	---Th----	KTVX	Rookie Blue 9-10p 4/5-TF19p-10p		:30	0	\$1,750.00	0.00	Rookie Blue	NM
			[1] KTVX									

Totals	2								\$3,500.00	0.00		
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Reason:

[Approved by Buyer]